FRONT · 8.5 x 11 IN TRIM · 11.25 x 8.75 IN WITH BLEED

HEADLINE · OFFER · CALL TO ACTION

BLEED 1/8 IN TRIM SAFE ZONE 1/4 IN

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BACK · 8.5 x 11 IN TRIM · 11.25 x 8.75 IN WITH BLEED

EDDM RETAIL
INDICIA ZONE

ADDRESS BLOCK

POSTAL CUSTOMER

keep this area on a plain background

YOUR MESSAGE AREA

BLEED 1/8 IN TRIM SAFE ZONE 1/4 IN

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